PINNACLE MOUNTAIN HOMES, INC.

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Chris Renner, Principal

YEAR ESTABLISHED	2005
MEDIAN PRICE OF PROJECTS COMPLETED	$1-5 MILLION
OFFICE LOCATION	BRECKENRIDGE, CO

Over the past five years, Pinnacle Mountain Homes has rapidly evolved, with an undeniable presence in the Rocky Mountain region and beyond. With every past and present client on its reference list, the company seems to have quickly mastered the art of customer service in an otherwise complex and multifaceted industry. With a background in management consulting and technology, Chris Renner previously founded and built a successful Internet company before turning to custom home building. "The similarities are surprising," he explains. By simplifying the processes and creating step-by-step systems for every aspect of the business, Pinnacle has streamlined the client experience—reducing the anxiety and enhancing the excitement that comes from building a custom home. Pinnacle's methodology and philosophy toward design, combined with a culture and passion for pleasing clients, seems to be working, as the firm is successfully managing multiple projects at any given time. Leaning on his technology background, Renner has beautifully integrated the field with the office. iPhones and iPads issued to project managers provide real-time access to the Pinnacle repository, allowing for collaboration with clients from across the globe, anytime, anywhere—something that's certainly needed as their client list currently spans four continents with inevitable expansion on the horizon.

Q+A

WHAT ARE THE KEY INFLUENCES IN YOUR WORK TODAY?

Loving what we do! Ending each day with more energy than we began is such a great barometer of our success.

WHO HAS MOST INFLUENCED YOUR WORK?

Our clients. Pleasing our clients will always remain the end goal.

WHAT INSPIRED YOU TO STUDY CONSTRUCTION?

I was actually torn in college between studying architecture and business. But after successfully starting and running multiple businesses for 15 years, I now get to feed both passions on a daily basis.

WHAT ARE THE MAIN DETERMINANTS IN YOUR DESIGN PROCESS?

Finding the perfect balance between the timeless and the unique is the biggest priority. Maximizing the value equation between appearance and actual cost is also important.
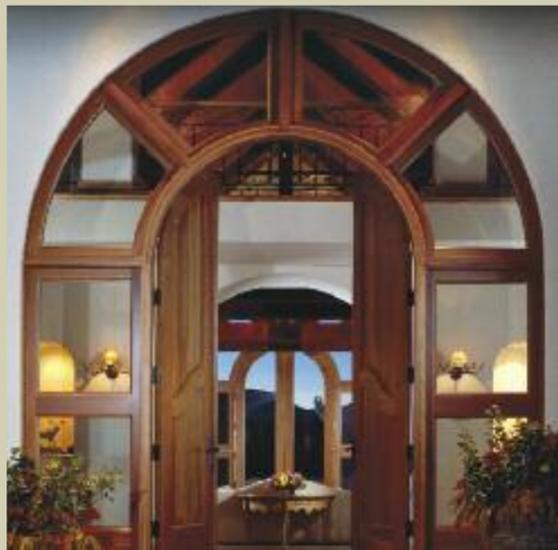

Photography by Bob Winsett

LOCATION: Breckenridge, CO

SQFT: 4,100

FEATURES: Following the mining heritage of Breckenridge, this rustic mountain cabin responds to the eclectic architecture found in years past, complete with reclaimed barnboard, ski cables and antiqued beamwork throughout.

Photography by jeffscroggins.com

LOCATION: Spruce Valley Ranch—Blue River, CO

SQFT: 10,000

FEATURES: This Bavarian-style full renovation of a dated mountain chateau included the addition of breathtaking 13-foot-tall front doors, 16-foot-tall full-glass patio doors—seen in the background—as well as updated finishes and extensive designer touches.

Photography by jeffscroggins.com

LOCATION: Breckenridge, CO

SQFT: 6,000

FEATURES: Progressive "mountain modern" design permeates this local home. Combining a hint of rustic timberwork with refined lighting and ironwork, Pinnacle struck the right balance between these styles, reflecting the client's mountain yet contemporary taste.

LOCATION: Main Street—Breckenridge, CO

SQFT: 7,500

FEATURES: This art gallery was part of a mixed-use historic reclamation and new construction. In addition to completing the gallery, Pinnacle meticulously restored a historic 1880s cabin, while adding two commercial and residential buildings to the development.

Photography by jeffscroggins.com

LOCATION: Breckenridge, CO

SQFT: 9,500

FEATURES: Sparing no expense, this ski residence near the slopes in Breckenridge included seven bedroom suites complete with a theater, wine cellar, spa, and professional gourmet kitchen, and consequently swept the Parade of Homes competition in 2009.